GFL Trustees Minutes Friday, Oct. 20, 2023

Present: Paula Davidson, Shelly Jungwirth, Jennifer Lucas, Beth Meacham, John Miller, Sharon Putney, Carol Reynolds, Fan Watkinson **Remote:** Tony Acheson **Absent:** Rose Modry

1. Approved 9/15/23 Minutes as presented

2. Librarian's Report

- Active programming season; Tuesday after school programming is attracting children; more structure is needed so less disruptive to other library patrons
- Please promote talk on invasives on Tuesday at 4 pm and Death Cafe on Thursday, Nov. 2
- For Halloween community support, Ken and Janney will give out candy for GFL

3. Treasurer's Report (financial and budget)

- 2023 Budget- \$10k ahead overall due to delayed expenditures
- Received \$20k from the town's budgeted funds with remaining \$20k coming soon
- \$25k unexpected donation in October and several other \$1-\$2k donations so now at \$50k donations vs. \$56k budget for the year
- Discussion about operational and capital support from the town (we receive 29% of our operational budget from the Town; 78% of Craftsbury Library's budget is from Craftsbury)
- Need plan to collect donor emails if change fundraising to digital format due to high printing cost
- Budget for 2024 will be finalized in December

4. Facilities Report

- Delay in planned entry way work, but contractor still committed to complete it
- Greensboro received MERP grant of \$4k that will be combined with similar funds from Craftsbury Free Library and Glover Library MERP grants for joint energy education program across the towns.
- Level 2 Energy Assessment next week to be roadmap to town for any expenditures. Will help qualify for 3rd level of MERP grant
- Basement cleanout-need more volunteers; budget to pay some youth
- Meeting with town about gutter and entryway costs

5. Programs Report

Isa's artwork is installed; please promote as there will not be an "opening."

6. Friends of the Library Working Group report

- Discussed partnering with school and other organizations, increasing day care component; leadership role in some form of community center; long term visioning
- Comment: Five year strategic plan goals and visioning require funding/fundraising initiatives; need to attract more engaged donors (Friends) and initiate fundraising campaigns; need to fund current physical projects and endowment; Five year capital budget would give FOL some scope

7. Fundraising/Programming Printed Newsletter with enclosed envelope

- Target date: end of Oct/early Nov content from Paula needs formatting with photo; Beth offered to draft an appeal paragraph as a lead article; Paula has past newsletter as template.
- We need email addresses for donors and patrons if we move to emailed newsletter

8. Volunteers

• Comments about our need for volunteers were brought forth in general discussion as we worked through several committee reports. There was no discussion or decision on how that was to happen.

9. Logo Redesign

• Fan requested input from trustees on Logo Design Brief after which she and Sharon will consolidate and contact schools (Hazen Union/Craftsbury Academy) and local artists (ex. Sharon Moffat, Paul Ruler, Liz Nelson, Mary Young, Jackson at SPARK) about providing their ideas.

10. Other Business-

• Terms of Trustees: need to be reviewed as we begin to search for new Trustees

Enter Executive Session at 5:31 regarding Personnel Out of Executive Session at 6:26

Adjourn: 6:27 pm

Next Regular Monthly Meeting: Friday, Nov. 17, 3:30 pm

Submitted by Fan Watkinson, Secretary